

Guest speaker recruitment

Guest speakers can give additional information and enrich both your lupus presentation and your *Be Fierce. Take Control.*™ hands-on event. Some types of guest speakers you might want to invite are:

Medical professionals

- Reach out to your university health center, local rheumatologist, local hospital, or local doctor's office to see if they have a nurse or doctor that knows about lupus.
- Use the [American College of Rheumatology's directory](#) to find a rheumatologist near you.

Advocates for lupus awareness

- Reach out to local community organizations that focus on lupus awareness or public health.
- Reach out to national organizations, such as the [American College of Rheumatology](#).

Individuals with lupus

- Ask your fellow leaders if they have friends or family that have lupus.
- Use social media to ask students on your campus if they have or know someone who has lupus and would be interested in speaking at your event.

Once you have a list of potential contacts, use the email and call script templates below to reach out to potential guest speakers.

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Email template – *Be Fierce. Take Control.*[™] hands-on event examples

If emailing an organization or medical professional

Dear **[Name]**,

Hello, my name is **[Name]** and I am a part of **[organization name]** at **[school name]**. We write to ask you if you would be interested in speaking or attending our *Be Fierce. Take Control.*[™] hands-on event. We're holding this event and conducting other activities as a part of a campaign to raise awareness of the signs and symptoms of lupus, and ultimately help reduce health disparities by reducing the time to diagnosis. These activities were developed by the American College of Rheumatology.

As a leader in the field, with experience caring for people with lupus, your participation in our event would enrich our campus' lupus awareness. We're tentatively planning the event for **[time, location, and date]**.

We would be happy to talk about this in more detail if you are interested in speaking or attending the *Be Fierce. Take Control.*[™] hands-on event. You can contact us at **[contact information]**.

If emailing an individual with lupus

Dear **[Name]**,

Hello, my name is **[Name]** and I am a part of **[organization name]** at **[school name]**. We write to ask you if you would be interested in speaking or attending our *Be Fierce. Take Control.*[™] hands-on event. We're holding this event and conducting other activities as a part of a campaign to raise awareness of the signs and symptoms of lupus, and ultimately help reduce health disparities by reducing the time to diagnosis. These activities were developed by the American College of Rheumatology.

As an individual with lupus, your participation in our event would significantly enrich our campus' lupus awareness and knowledge by providing your unique experiences and perspectives. We're tentatively planning the event for **[time, location, and date]**.

We would be happy to talk about this in more detail if you are interested in speaking or attending the *Be Fierce. Take Control.*[™] hands-on event. You can contact us at **[contact information]**.

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Call script template – *Be Fierce. Take Control.*™ hands-on event examples

If calling an organization or medical professional

Hello, my name is **[Name]** and I am a part of **[organization name]** at **[school name]**. I'm calling to ask if you would be interested in speaking or attending our *Be Fierce. Take Control.*™ hands-on event. We're holding this event and conducting other activities as a part of a campaign to raise awareness of the signs and symptoms of lupus, and ultimately help reduce health disparities by reducing the time to diagnosis. These activities were developed by the American College of Rheumatology.

As a leader in the field, with experience caring for people with lupus, your participation in our event would enrich our campus' lupus awareness. We're tentatively planning the event for **[time, location, and date]**.

If interested, I would be happy to talk about this in more detail.

If they say no:

We understand. Thank you for your time and have a nice day!

If they ask for more event details:

Our event will involve encouraging students on our campus to use chalk/paint on the campus sidewalks to celebrate the ways they are fierce and what taking control of their health means to them. This could range from making healthy choices at the dining hall or making an appointment at the health center. The goal of our visual hands-on event is to get the attention of our school's student population, especially young African American women. We also plan to distribute lupus fact sheets around campus that address (1) what lupus is; (2) what the signs and symptoms of lupus are; and (3) what to do if you suspect you (or someone you know) has lupus.

Do you have any questions?

Thank you very much and have a nice day.

If calling an individual with lupus

Hello, my name is **[Name]** and I am a part of **[organization name]** at **[school name]**. I'm calling to ask if you would be interested in speaking or attending our *Be Fierce. Take Control.*™ hands-on event. We're holding this event and conducting other activities as a part of a campaign to raise awareness of the signs and symptoms of lupus, and ultimately help reduce health disparities by reducing the time to diagnosis. These activities were developed by the American College of Rheumatology.

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As an individual with lupus, your participation in our event would significantly enrich our campus' lupus awareness campaign by providing your unique experiences and perspectives. We're tentatively planning the event for **[time, location, and date]**.

If interested, I would be happy to talk about this in more detail.

If they say no:

We understand. Thank you for your time and have a nice day!

If they ask for more event details:

Our event will involve encouraging students on our campus to use chalk/paint on the campus sidewalks to celebrate the ways they are fierce and what taking control of their health means to them. This could range from making healthy choices at the dining hall or making an appointment at the health center. The goal of our visual hands-on event is to get the attention of our school's student population, especially young African American women. We also plan to distribute lupus fact sheets around campus that address (1) what lupus is; (2) what the signs and symptoms of lupus are; and (3) what to do if you suspect you (or someone you know) has lupus.

Do you have any questions?

Thank you very much and have a nice day.

If leaving a voicemail

Hello, my name is **[Name]** and I am a part of **[organization name]** at **[school name]**. I'm calling to ask if you would be interested in speaking or attending our *Be Fierce. Take Control.*TM hands-on event.

We're holding this event and conducting other activities as a part of a campaign to raise awareness of the signs and symptoms of lupus, and ultimately help reduce health disparities by reducing the time to diagnosis. These activities were developed by the American College of Rheumatology.

I'd be happy to talk about this in more detail if you are interested in speaking or attending the event. You can contact me at **[contact information]**.

I look forward to speaking with you!

Thanks.