

Lupus presentation announcement

Are you interested in learning about a disease that hides in plain sight?

FEELING OFF
IS A REAL THING



Find out if it means something.

Lupus often hides in plain sight - getting an **early diagnosis** is critical to preventing the long term consequences of lupus.



befiercetakecontrol.org
#BeFierceTakeControl

TAU is participating in The Playbook: Local Lupus Awareness Activities, which is a campaign developed by the American College of Rheumatology (ACR).

As leaders at our school, we are in a position to change the level of lupus awareness on our campus. If you want to **#BeFierceTakeControl** of your health - come to our special lunch and learn event at

Tate Plaza on Thursday, May 18 from 12pm - 1pm

See TAU leadership (TAU@gau.edu) with any questions or concerns.

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Example social media posts

Feeling off is a real thing: Find out if it means something – come to our lupus lunch & learn on Thursday, May 18 at Tate Dining Hall [#BeFierceTakeControl](#) [#TAU](#)

Attn: TAU members – as leaders at our school, we can change the level of [#lupus](#) awareness at [#UF!](#) Come to our special lunch & learn event to learn more on Thursday, May 18 at Tate Dining Hall [#BeFierceTakeControl](#)

Let's talk about [#lupus](#): a disease that hides in plain sight – come to the meeting tonight for a special presentation [#BeFierceTakeControl](#) [#TAU](#)

Meeting tonight will feature a special [#lupus](#) presentation – make sure you're there! [#BeFierceTakeControl](#) [#TAU](#)

Example email text

TAU members,

TAU is participating in The Playbook: Local Lupus Awareness Activities, which is part of a campaign developed by the American College of Rheumatology (ACR). As part of this campaign, we are hosting a special lupus presentation at our meeting on Thursday, May 18 from 10am – 12pm.

Lupus is a chronic disease, meaning it is a long term disease that should be managed. While anyone can develop lupus, women are affected more than men. Lupus is two to three times more common in African American women compared to White women. Lupus also usually begins during child bearing years (15-44), so it can seriously affect young women's goals for education, career, family, and health.

As leaders at our school, we are in a position to change the level of lupus awareness on our campus. If you are interested, make sure you attend our meeting on Thursday, May 18 from 10am – 12pm.

See TAU leadership (TAU@gau.edu) with any questions or concerns.

Thanks,